



# News Release

## WEST VIRGINIA DISTRICT

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## SBA to Co-Sponsor Exporting Workshop in Beckley

*Registration required for August 22 event*

**BECKLEY, WEST VIRGINIA** — Are you an established business interested in learning how to grow your sales internationally? If so, join the West Virginia District Office of the U.S. Small Business Administration as we participate in a free workshop targeted to help small businesses excel at selling products and services abroad.

The workshop will be held on Thursday, August 22 from 9 to 11:30 a.m. at the Women's Business & Training Center at 301-B George Street in Beckley, WV. Others participating in the workshop include the U.S. Export Assistance Center and the West Virginia Development Center.

Leo Lopez, SBA West Virginia District Office Lender Relations Specialist and William Houck, SBA Office of International Trade Regional Manager will discuss export financing options. Other topics include: how to target overseas markets, freight and logistics, resources for new exporters, and time for questions and answers.

"This is a great opportunity for established small businesses to learn how to target international markets," said Judy McCauley, SBA West Virginia District Director. "Exporting allows small businesses the ability to weather economic downturns, while maintaining global competitiveness and driving job creation."

Registration is required at <http://export-beckley.eventbrite.com/> or by calling 304-253-3145.

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*The mission of the SBA is to aid, counsel, assist and promote the interests of small businesses by providing financial, procurement and business development assistance and advocating on their behalf within the government. All SBA programs are extended to the public on a non-discriminatory basis.*

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